

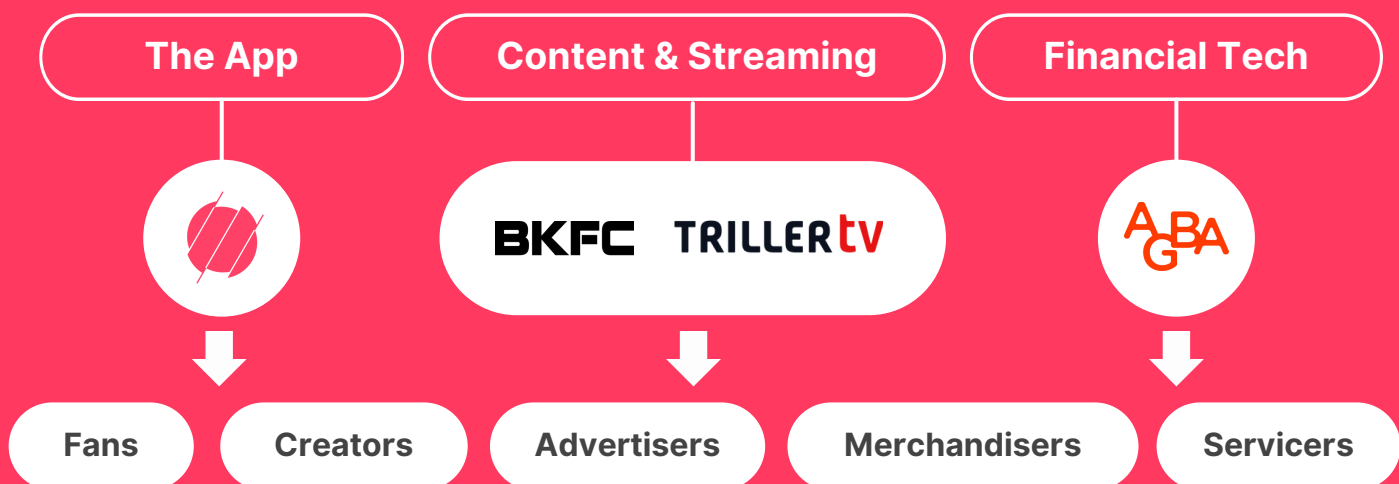
## Creating The Next Generation Entertainment Platform

Triller Group Inc. is a technology powerhouse with a portfolio of high-growth businesses poised to break through in the Creator Economy.

	<b>TRILLER</b>	<b>julius</b> Amplify.ai Fangage	<b>TRILLER tv</b>	<b>BKFC</b> BY TRILLER	<b>AGBA</b>
<b>Founded / Acquired</b>		<b>2019</b> Relaunched	<b>2021</b> Acquired	<b>2022</b> Acquired	<b>2015</b> Investment
<b>Business Model</b>		Social media platform supported by extensive tools for creators, brands, agencies	Live streaming platform for in-house and 3rd party sports and entertainment content	Licensed combat sports platform staging live and streaming events	Independent distribution of financial services
<b>Comparable Businesses</b>		<b>TikTok</b>	<b>Disney+</b> <b>NETFLIX</b>	<b>UFC</b> 	<b>LPL Financial</b> 

## The Opportunity

- The Creator Economy is booming and on its way to becoming a \$500+ billion marketplace.
- Technological disruptions and market uncertainties creating previously unthought of opportunities.
- Platform problems and unmet market needs are further opening doors.
- Triller Group Inc. provides three proven pathways for landgrab in the Creator Economy.
- Triller App is the most creator focused platform with a distinctive vision, plan and solution ready to go.
- BKFC and TrillerTV are highly successful businesses creating and delivering authentic and unique content across the globe to millions of fans.
- AGBA FinTech offers a sophisticated distribution platform to introduce financial services into the Creator Economy.
- Highly experienced team ready to create tremendous value across all Triller businesses.



## Company Overview

Triller Group Inc. is a unique and integrated ecosystem at the forefront of innovation in social media, live entertainment, combat sports, and financial services



### Triller App

The most creator-focused social platform offering discovery, monetization, and ownership. Supported by Triller Platform, it serves as a cutting-edge social media platform designed for creators, offering innovative tools for content creation, marketing, and brand partnerships. It enables creators to connect with fans, monetize their work, and build meaningful relationships with brands.



### TrillerTV

Premier live streaming platform, showcasing a diverse array of in-house and third-party sports and entertainment content. Over 10,000+ live events streamed to millions of users globally. With its robust infrastructure, TrillerTV is committed to delivering high-quality live events that captivate audiences and drive subscriber growth. Widely available across key mobile, TV and web platforms.



### BKFC

Bare Knuckle Fighting Championship (BKFC) stages live and streaming combat sports events that are rapidly gaining popularity with fans globally. BKFC had a major breakthrough in 2024, hosting 40+ events that were broadcasted in more than 60 countries reaching more than 250 million fans. In 2024, BKFC also partnered with Conor McGregor, a global icon in the combat sports arena, positioning it to broaden its reach and deepen its engagement with fans globally. With a focus on exciting matchups and high-energy performances, BKFC has established itself as the fastest-growing combat league in the industry.



### AGBA

A one-stop financial supermarket, providing independent distribution of a wide range of financial products and services. By connecting consumers with essential financial solutions, AGBA enhances Triller Group's ecosystem, making it easier for users to access the tools they need for financial success.

## Financial Snapshot

- Revenue: \$45.24M (2023);
- Capital Raised: ~\$400M pre-IPO.
- Market Cap: \$136M (March 2025).
- Stock Price: \$0.85 (March 18, 2025);
- 52-week range: \$0.6610 - \$8.8613



Using our **proven business models** to create the **best platform, content and supporting services** for the **creator economy**