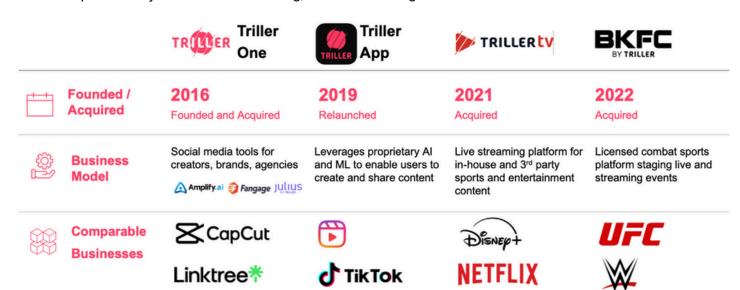


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CREATING THE NEXT GENERATION ENTERTAINMENT PLATFORM

Triller Group Inc. today: a collection of strong, but underleveraged assets.



THE OPPORTUNITY

- Massive accessible market (\$180Bn Creator Economy) experiencing continuing growth with constantly emerging new distribution formats.
- Ongoing technical disruptions and emergence of new formats offer unprecedented growth opportunities to Triller.
- Key needs of creators, brands and users remain unmet; existing platforms are unable/unwilling to evolve and answer unmet needs.
- Triller's content of music videos, sports licenses, and BKFC provide distinctive and authentic on demand-videos and live events, driving engagement through loyalty and trust.
- Building on Triller's vertical video roots, we optimize contents for mobile discovery on mobile devices with seamless transition to immersive television experience.
- Unlocking Triller's under-leveraged assets provides immediate upside value through adding content, improving delivery, and growing its services.
- Further low-hanging fruit upside through connecting and integrating Triller's business units.

WHERE WE ARE TODAY



Content-rich App, with 36% of users actively creating content.



Sophisticated Al-driven suite of tool serving top creators and leading brands globally.



3,000+ events live-streamed annually without a glitch through TrillerTV.



BKFC is the world's fastest-growing combat league with events and unique content made accessible across all media on a global scale.

WHERE WE AIM TO BE TOMORROW

